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From: Chris Henning <chenning@bex.net>
Sent: Thursday, May 29, 2014 9:53 PM
Cc: Nancy Conway
Subject: Update on SHRM Certification



STATE COUNCIL MESSAGE FROM THE DIRECTOR



Greetings Ohio SHRM State Council Members!

As I'm sure you are all aware, there has been a lot of chatter about the recent decision by SHRM to start their own new SHRM Competency Certification. The purpose of this e-mail is not to express my opinion about this decision, but to share with you what I have learned so far and offer the opportunity for you to join a conference call with Nancy Conway, our SHRM Field Services Director, to learn more about the situation. Below is a summary of what I understand about the situation.

- SHRM will begin offering a new certification in 2015 based on the following “competencies” – communication, relationship management, ethical practice, HR expertise, business acumen, critical evaluation, global and cultural effectiveness, leadership navigation, consultation.
- HRCI will continue to offer their certifications.
- Individuals who are currently certified through HRCI will be able to get the new SHRM certification, beginning in January, 2015, by taking an on-line tutorial, at no cost.
- Individuals will be able to be certified both by SHRM and HRCI.
- SHRM will continue to offer pre-approved HRCI re-certification at their events through 2014, but will no longer apply for pre-approval of HRCI re-certification credits beginning in 2015. Individuals can still apply for re-certification credit of SHRM events through HRCI.
- Local Chapters and State Councils in good standing will be able to authorize SHRM re-certification for their own events.
- Local Chapters and State Councils will be able to continue to apply for HRCI re-certification credits for their events.
- SHRM is encouraging Local Chapters and State Councils to continue to apply for HRCI re-certification credit for their events planned for this year.
- SHRM is also encouraging individuals to maintain their HRCI certification if they are already certified and to take the HRCI exam if they are planning to do so this year.

Further information is available on the Ohio SHRM website, www.ohioshrm.org. The website has been updated with information on the new SHRM Certification based on Competencies. Also, a variety of resources have been posted on the landing page of the Volunteer Leaders Resource Center at <http://www.shrm.org/vlrc>:

- New SHRM Competency Certification Pre-Recorded Webinar (21 minutes)
- SHRM Certification FAQ (continuously updated to capture volunteers' new questions)
- SHRM Certification Volunteer Webinar Slides

Please pass this information along to your Certification Chair in your chapter.

If you have not yet had the opportunity to hear more details about the new SHRM Certification, we encourage you to view the webinar and read through the FAQ document.

Also, a conference call is being scheduled on June 4 from 3:00pm – 4pm EST. This will be an opportunity for you to ask additional questions. To help ensure our time is productive, prior to joining the call, please review the resources referenced above and forward any questions, comments, concerns to me or Nancy in advance of the call. Details of how to join the call will be sent with a follow-up e-mail.

If you have further questions, please feel free to contact me at bbethel@employersassociation.com or Bob Rakoci, our State Council Certification CLA at bob.rakoci@norandex.com.

Thanks,
Bob Bethel
Ohio SHRM State Council Director