



Ohio SHRM State Council

INSIDE THIS ISSUE

Connect with Us	1
Distinguished Awards	1
Northern Ohio Human Resource Conference	2
Workforce Readiness	2
Treasurer Talk	2
Certification Corner	3
Walk, Rock & Run	3

Make Your Voice Heard!!

Steve Browne, SPHR

This week, I had the honor of attending the 2013 Legislative Day Columbus, Ohio.

I am a STRONG proponent of being an advocate with our State and National legislature. I am a captain on SHRM's ATeam efforts because I believe it's imperative our elected officials hear from the HR community.

I know that advocating can be a bit overwhelming, but there are a couple of things to remember about this:

- Others are speaking out that won't bring the same viewpoints that we can as Human Resources professionals.
- If we are silent, the only voices officials hear may not support employers or employees.
- Officials get bombarded with advocates from all camps. Wouldn't it be better if they heard from us directly? Any time we can bring clarity from the HR and Employer perspective, we are educating our representatives to make informed decisions.

This was a great opportunity for me and many others to "take the Hill" and make our voices heard and to make a difference for our profession, ourselves and our employers.

Ohio SHRM State Council Receives Distinguished Award

The Ohio SHRM State Council has been awarded the 2012 Silver EXCEL Award. This award recognizes outstanding achievements in state operations and a commitment to providing meaningful programs and services. It also is recognition of Ohio SHRM's continued growth and development as a business leader, capable of developing strategies that lead to business success!



"This recognition is a distinct indication of the state council's successful partnership with SHRM to serve the networking and professional development needs of human resource professionals and to the advancement of the human resources profession" noted J. Robert Carr, Senior Vice President, Membership, Marketing & External Affairs for SHRM.

The SHRM Affiliate Program for Excellence (SHAPE) has been designed to ensure a strong connection between SHRM and its affiliated chapters from a business perspective. In addition to clearly outlining the requirements to measure state alignment and engagement with SHRM's overall objectives, SHAPE focuses on activities and initiatives which are more strategic in nature.

Congratulations, Ohio!

Treasurer Talk

Karen Brandenburg

ACH has begun!! After working out a few snags we are live with ACH deposits for Aspect Marketing for all transactions that process through Might-Event, which include revenues from conference registrations, resource partner revenue and job postings.

Current balances are as follows (please note that a deposit of \$75,000 is pending for February - this is the snag mentioned above):

Checking: \$30,016.36

Savings: \$234,980.24

CD: \$50,683.04

Records Set at the 2013 Northern Ohio Human Resource Conference

The 2013 Northern Ohio Human Resource Conference, held on Friday, March 8 at the IX Center in Cleveland, OH, was the most successful conference in 47 years. There were record breaking numbers – 655 attendees – as well as new features like casual dress, wireless, a flash mob performance, and 10 exciting concurrent sessions and 4 keynote speakers. Please visit www.nohrc.org to see the video snippets from this year's conference and to learn about the 2014 conference.

Workforce Readiness Committee Shares Best Practice

The Workforce Readiness Committee of the Human Resources Association of Central Ohio (HRACO) invests the energy and expertise of its members to elevate employment in the Columbus area. The committee, which possesses twelve to fifteen members, is having a significant impact on unemployed or under-employed individuals – as well as career changers. They support the work of many non-profit organizations serving diverse populations.

One such organization is New Directions Career Center (NDCC), a non-profit agency specializing in career development for over 30 years. In 2011, HRACO's Workforce Readiness Committee committed to dedicating time and resources to the organization's clients.

"Experts in human resources have volunteered at the Center since the non-profit agency's founding more than 33 years ago," explained HRACO and NDCC staff member Cynthia Kazalia. "The expanded relationship with HRACO, however, has resulted in an additional influx of dynamic, forward-thinking professionals who desire to share their insights with job seekers who could benefit."

The Workforce Readiness Committee kicked-off ***Sixty Minutes to Greater Professional Success***, a monthly, one hour workshop series facilitated by HRACO members, in January 2012. Members also held a successful supply drive, donated books for the client library, conducted mock interviews, provided shadowing experiences and informational interviews – and much more.

According to Tammy Evans, Vice-President, Workforce Readiness Committee, the collaboration makes sense. "This organization is committed to supporting its members in a variety of ways. We offer support through education, legislative activities, and much more. But successful recruitment and retention efforts top the needs of so many Columbus area organizations."

That's why, in January 2013, the Workforce Readiness Committee expanded its volunteer presence at NDCC to include ***Meet the Recruiter***. Scheduled the 3rd Wednesday of each month at the Center – from 3:00 pm – 4:30 pm, ***Meet the Recruiter*** is designed to expand companies' community visibility and connect them with qualified job seekers.

For more best practices or information on how you can make a difference, contact Tammy Evans at tevans@hrastaff.com.

Walk, Rock & Run

Saturday, May 4, 2013

Presented by The Diversity Center of Northeast Ohio

In 2012, **Walk, Rock & Run** welcomed over 6,000 participants! All participants gain **FREE ENTRY** into the Rock and Roll Hall of Fame and Museum, the Great Lakes Science Center and The Baseball Heritage Museum on the day of the event.

Walk, Rock & Run unifies communities across Northeast Ohio while raising awareness of diversity issues. Proceeds from **Walk, Rock & Run** directly support The Diversity Center's in-school programming in nine (9) Northeast Ohio counties. Over 15,000 students in 150 schools learn how to become leaders and positive change agents in their schools.

Join us on Saturday, May 4 for this incredible event! Here are the details:

- 7:30 am Runner Registration
- 8:00 am Walker Registration
- 8:30 am Runners Step Off
- 9:00 am Walkers Step Off

The walk/run begins and ends at The Rock and Roll Hall of Fame and Museum

Parking is available at Burke Lakefront Airport for only \$2.00.

Questions? Contact Marci Curtis either by e-mail at: mcurtis@diversitycenterneo.org or by phone at: (216) 752-3000

Certification Corner

2013 SHRM Learning System

Whether you are organizing a chapter study group, studying with a colleague, or preparing for a certification exam on your own, choosing the 2013 SHRM Learning System as your go-to guide is a key to success. The NEW 2013 SHRM Learning System includes thoroughly updated content and an enhanced user experience to reflect the HR Certification Institute body of knowledge tested on the PHR and SPHR exams. In addition, content is now portable and can be accessed via PC, laptop, mobile or e-reader devices! To try a FREE demo and view pricing information, visit www.shrm.org/education, and be sure to check out the 2013 Special Offer to SHRM Chapters who are forming study groups for certification preparation at <http://documents.mylearningresource.com/SHRM/2013ChapterOfferLS.pdf>

Connect Directly with the HRCI

The HRCI blog space allows your chapter members to gain increased knowledge about earning HR certification, talk directly with HRCI recertification staff, and have the opportunity to share best practices with other certified HR professionals. Encourage those in your group to connect with the HRCI through their "1:1", "Certification Matters" and "Recert Connection" blogs at www.HRCI.org/blog today.

There is Still Time to Recertify

Encourage all certified members in your chapter to view the presentation, "There is Still Time to Recertify", posted on the HRCI website. This presentation guides certified HR professionals through the steps to recertify when their recertification status is past due, or "lapsed". It also outlines the steps to synchronize multiple certification cycles upon recertification, such as SPHR & GPHR. To view this presentation visit www.hrci.org > resources > recertification resources.