



March 26, 2008

**Make sure to reserve your space
as an exhibitor/sponsor for the
2008 Ohio HR Conference !**

*****New Sponsorships This Year!*****

**You can make contacts to drive
business and provide your
services to HR professionals!**

Dear Human Resource Services Provider:

Wouldn't you like the opportunity to show your product/service to over 450 HR professionals at one time? Meet new contacts in the wonderful environment of the Kalahari Waterpark and Resort? *Please read on...*

Each year the Ohio HR Conference is a premier gathering of active, engaged HR professionals from around the state of Ohio. We expect that 2008 will not be any different. Where else can you get so many HR decision makers to hear about your products or services?

You can have this opportunity if you choose to be either a sponsor or an exhibitor at the 36th Annual Ohio Human Resource Conference on September 17-19, 2008. There are still several premier sponsorships available! And, this year, we're introducing some new sponsorships!

We ask that you consider the benefit of one or more sponsorship opportunities as an integral part of your 2008 marketing activities. Please review the enclosed listing of sponsorship packages to see how your firm can participate.

We look forward to your participation at the 36th Annual Ohio Human Resource Conference. If you have any questions, please contact one of us so that we can ensure a great experience for you at the Conference!

Thank you in advance for your support of the Human Resource profession and our annual conference.

Sincerely,

Heather Speer-Edwards
2008 Ohio HR Conference
Exhibitor/Sponsorship Chair

Martine Scheuermann
2008 Ohio HR Conference
Exhibitor/Sponsorship Co-Chair

Enclosures



2008 OHIO HR CONFERENCE – SPONSOR PACKAGE



Premium Sponsorships Packages

PLATINUM PACKAGE

\$ 8,500 - (A \$ 9,900 VALUE!)

- **Limited to ONE sponsorship**
- **SPECIAL SPONSORSHIP of the opening General Session with Jack Hanna! – NEW!**
- Premium Booth Space
- Full Color/Full page Advertisement on the BACK Cover of the Program Guide
- **SECOND** Sponsorship of the CLOSING General Session (FRIDAY)
- Recognition on the Conference “Session Presentation” Web Page – **NEW!**
- Includes rental of a “Kalahari HUT” – available for conference entertainment on Wednesday evening from 8pm to 11pm – **NEW!**
- Recognition in the Conference Registration Mailing
- Recognition in the Conference electronic postcard mailings
- Recognition on the Ohio SHRM web site until December 31, 2008
- Opportunity for an "infomercial" (40 word prepared script) at your sponsored General Session
- Recognition in the Conference Program Guide

GOLD PACKAGE

\$ 7,000 - (An \$8,800 VALUE!)

- **Limited to TWO Sponsorships!**
- Premium Booth Space
- Full Color/Full page Advertisement on either the FRONT INSIDE or BACK INSIDE
- Recognition on the Conference “Session Presentation” Web Page – **NEW!**
- Cover of the Program Guide
- Sponsorship of ONE General Session
- Recognition in the Conference electronic postcard mailings in February, April and August
- Event Sponsorship of either the Thursday Lunch or Friday Lunch
- Recognition on the Ohio SHRM web site until December 31, 2008
- Opportunity for an "infomercial" (40 word prepared script) at your sponsored General Session
- Recognition in the Conference Program Guide

SILVER PACKAGE

\$ 3,000 - (A \$6,500 VALUE!)

- **Limited to TWELVE Sponsorships!**
- Premium Booth Space
- Half Page / Full Color Advertisement within the Conference Program Guide
- Sponsorship of ONE Concurrent Session
- Event Sponsorship of ONE of the following:
 - The Wednesday, Thursday (AM) or Thursday (PM) Exhibitor Showcases, Wed social event, Thursday social event or two early bird sessions.
- Recognition on the Ohio SHRM web site until December 31, 2008
- Opportunity for an "infomercial" (40 word prepared script) at your sponsored Concurrent Session
- Recognition in the Conference Program Guide
- Conference Bag Stuffer – **NEW!**



1. EXHIBIT SPACE OPPORTUNITIES

Exhibitor spaces are available and are assigned on a "first come, first served basis". Booths will have a 6' table, two chairs, wastebasket and one standard sign furnished by the Ohio Human Resource Conference. Information regarding additional exhibitor services will be sent to you prior to event and exhibitors may incur additional charges. Further information and exhibition rules will be sent to all confirmed exhibitors and/or sponsors.

- \$999 if payment is received PRIOR to July 1, 2008
- \$1,150 if payment is received between July 2 and August 31, 2008

2. CORPORATE SPONSORSHIP OPPORTUNITIES

Sponsorship is available on many levels and includes your organization's name and logo in print, signage and verbal recognition throughout the conference.

Sponsorship Opportunities	Total Sponsors	Fee
Conference Registration (Your company logo on signage near registration area; acknowledgement within the Program Guide)	1	\$ 1,500
Conference Canvas Bags (Your company logo on bag)	2	\$ 2,000
Committee Shirts (Your company logo on shirt)	1	\$ 2,000
Lanyards	1	\$ 1,500
Printed Materials (Conference evaluations; your logo printed on all evals)	2	\$ 300
Conference Bag Stuffers	Various	\$ 300
NEW! – Hut Sponsorship	1 available (Thursday Evening)	\$ 500 (Call for details!)
Wednesday Afternoon Break (Your logo on plastic mugs)	1	\$ 1,250
Thursday Night Gift Cards – NEW! (Your logo/contact information on the envelope containing the Kalahari Gift card; handed out to all participating attendees)	1	\$ 1,000
Thursday Morning Break (Your logo on disposable coffee cups)	1	\$ 1,000
Thursday Afternoon Break (Your logo on plastic mugs)	1	\$ 1,250
Friday Morning Breakfast (Your logo on disposable coffee cups)	1	\$ 1,000
Program Guide Advertisements		
• Full Page - Full color	3	\$1,000
• Half Page – Full color – 7.25" x 4.875"	6	\$ 750
• Quarter Page – Full color – 4.875" x 3.325"	10	\$ 500
• Business Card – Full color – 3.25" x 2"	5	\$ 300

** Have an idea/opportunity that you would like to discuss and sponsor?

Contact Heather Speer-Edwards at hedwards@gfs.com or Martine Scheuermann at Martine.Scheuermann@CSA-International.org

Cancellation Policy

Due to contractual and other commitments made by the Conference Committee, no refunds will be made for exhibit space cancellations received after July 1, 2008

ROOM ACCOMMODATIONS

Exhibitors and Sponsors can make room reservations directly with Kalahari Resort - Sandusky. 1-877-KALAHARI (1-877-525-2427) Mention the conference name and request the conference rate.





**OHIO STATE COUNCIL
36TH ANNUAL
OHIO HUMAN RESOURCE CONFERENCE
KALAHARI RESORT, SANDUSKY, OHIO
SEPTEMBER 17 - 19, 2008**

EXHIBIT SPACE OPPORTUNITIES

CONFERENCE INFORMATION / EXHIBIT SPACE APPLICATION

EXHIBIT SPACE - CONTRACT AGREEMENT:

Exhibitor Guidelines:

- (1) The dimensions of each booth will be 10' wide by 8' deep. Booths will have a skirted table, two chairs, a wastebasket, and one standard sign. Other items not specifically mentioned in this application (e.g., extension cords, internet access, phone lines, and special draperies, etc.) will be available at an additional charge to the exhibitor.
- (2) Booths will be assigned in the order received or according to sponsorship level.
- (3) Cancellation of any booth reservation must be received in writing no later than July 1, 2008 in order to be eligible for a 50% refund of the reservation fee.
- (4) Companies will be responsible for sending an electronic file of the firm's logo to be used in the program via e-mail to Mike Medoro at mgmedoro@aspect-marketing.com. File format should be "jpg", "eps", "tiff", or "bmp" and have a density of 300 dots per inch or greater. This information should be submitted at the time of application.
- (5) A description of the business, product or service for our exhibitor directory (50 words maximum) and the preferred contact's information for printing in the program will need to be submitted electronically to Mike Medoro at mgmedoro@aspect-marketing.com. This information should be submitted at the time of application.
- (6) Two lunches for Thursday are ordered for each booth and are included in the exhibit fee. Additional fees for extra lunches or participation at the social event on Thursday evening can be included with the exhibit booth fees (see the application for details).
- (7) Registration fees to attend the Conference sessions are not included with exhibit booth payment.
- (8) All fees for Exhibitor Commitments need to be included with the submission of this application form. Exhibitors interested in sponsorship opportunities will be sent information under separate cover.

Further information will be sent to all confirmed exhibitors and/or sponsors.

Exhibit booth fees:

- \$999 if received by 07/01/08
- \$1150 if received after 07/01/08

Submission Information:

(Please make checks payable to **Ohio Human Resource Conference** or **OHRC**);

Send the exhibit application, pricing sheet, and all applicable fees to:

Heather Speer-Edwards, PHR
(2008 Ohio HR Conference)
GFS-Springfield Distribution Center
4980 Gateway Blvd
Springfield, OH 45502



2008 Ohio Human Resource Conference - Pricing Sheet

Sponsorship Opportunities	Total Sponsors	Fee	Selection
Premium Sponsorship Packages			
• Platinum Package	1	\$ 8,500	
• Gold Package	2	\$ 7,000	
• Silver Package	12	\$ 3,000	
Exhibit Booth Sponsorship			
• \$999 if payment is received PRIOR to July 1, 2008			
• \$1150 if payment is received between July 1 and August 31, 2008			
Corporate Sponsorships			
• Conference Registration	1	\$1,500	
• Conference Canvas Bags (logo on bag)	2	\$2,000	
• Committee Shirts	1	\$2,000	
• Lanyards	1	\$1,500	
• Printed Materials (Conference Evaluations)	2	\$ 300	
• Conference Bag Stuffers	Various	\$ 300	
• Hut Sponsorship	1	\$ 500	
• Wednesday Afternoon Break	1	\$1,250	
• Thursday Morning Break	1	\$1,000	
• Thursday Afternoon Break	1	\$1,250	
• Thursday Evening Gift Cards	1	\$1,000	
• Friday Morning Break	1	\$1,000	
Program Guide Advertisements			
• Full Page - Full color	3	\$1,000	
• Half Page – Full color – 7.25" x 4.875"	6	\$ 750	
• Quarter Page – Full color – 4.875" x 3.325"	10	\$ 500	
• Business Card – Full color – 3.25" x 2"	5	\$ 300	
<input type="checkbox"/> Our company will sponsor a gift or prize. We will be donating: _____			
TOTAL AMOUNT			\$
<i>Have an idea/opportunity that you would like to discuss and sponsor? – Contact Heather Speer-Edwards at hedwards@gfs.com</i>			

We require _____ additional lunches at \$ 30.00 each.

Note: The Ohio Human Resource Conference Tax-exempt number is: 31-1691349

BUSINESS INFORMATION:

Organization: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **FAX:** _____ **E-mail:** _____

EXHIBITOR IDENTIFICATION (ONLY COMPLETE IF EXHIBITING)

Name of the organization as it should appear on booth signs and other signs furnished by the Ohio Human Resource Conference (maximum of two lines).

For the preparation of pre-printed badges, please list the names of those individuals who will be representing your organization at the conference.

