



**Make sure to reserve your space
as a Resource Partner for the
2009 Ohio HR Conference!**

**You can make contacts to drive
business and provide your
services to HR professionals.**

June 25, 2009

Dear Resource Partner:

Don't miss out on the 2009 Ohio HR Conference! We'll be returning to the Kalahari Waterpark Resort and Conference Center in 2009. Take this opportunity to be a resource partner at the 37th Annual Ohio Human Resource Conference on September 16-18, 2009. There are several premier opportunities available!

Our 2008 conference attracted over 600 HR professionals from around the state of Ohio and surrounding areas. This conference record exceeded our expectations – shouldn't you consider being a part of this exciting opportunity? Where else can you get so many HR decision makers to hear about your products or services?

We ask that you consider the benefit of one or more resource partner opportunities as an integral part of your 2009 marketing activities. Please review the enclosed listing of packages to see how your firm can participate.

We look forward to your participation at the 37th Annual Ohio Human Resource Conference. If you have any questions, please contact us so that we can ensure a great experience for you at the Conference!

Thank you in advance for your support of the Human Resource profession and our annual conference.

Sincerely,

Kara Kilby, PHR
Resource Partners Chair

Sandy Manjura, PHR
Resource Partners – Co-Chair

Enclosures.

Visit us on the web at www.ohioshrm.org/hr_conf



Premium Resource Partner Packages

OHIO
HR
CONFERENCE

PLATINUM PACKAGE

\$ 9,500 - (A \$ 11,900 VALUE!)

- **Limited to ONE organization**
- Exclusive Conference Bag Sponsorship – your firm’s logo on the bag – **NEW!**
- Premium Booth Space
- Full Color/Full page Advertisement on the BACK Cover of the Program Guide
- Sponsorship of the OPENING General Session (WEDNESDAY)
- Recognition on the Conference “Session Presentation” Web Page
– **Brought back by popular demand from last year!**
- Includes rental of a “Kalahari HUT” – available for conference entertainment on Wednesday evening from 8pm to 11pm – **NEW!**
- Recognition in the Conference Registration Mailing
- Recognition in the Conference electronic postcard mailings
- Recognition on the Ohio SHRM web site until December 31, 2009
- Opportunity for an "infomercial" (40 word prepared script) at one of the General Sessions
- Special Recognition in the Conference Program Guide

GOLD PACKAGE

\$ 7,000 - (An \$8,800 VALUE!)

- **Limited to TWO Organizations! Only one opportunity left!**
- Premium Booth Space
- Full Color/Full page Advertisement on either the FRONT INSIDE or BACK INSIDE
- Recognition on the Conference “Session Presentation” Web Page – **NEW!**
- Cover of the Program Guide
- Sponsorship of ONE General Session
- Recognition in the Conference electronic postcard mailings in February, April and August
- Event Sponsorship of either the Thursday Lunch or Friday Lunch
- Recognition on the Ohio SHRM web site until December 31, 2009
- Opportunity for an "infomercial" (40 word prepared script) at one of the General Sessions
- Special Recognition in the Conference Program Guide

SILVER PACKAGE

\$ 3,000 - (A \$6,500 VALUE!)

- **Limited to TEN Organizations!**
- Premium Booth Space
- Half Page / Full Color Advertisement within the Conference Program Guide
- Sponsorship of ONE Concurrent Session
- Event Sponsorship of ONE of the following:
The Wednesday, Thursday (AM) or Thursday (PM) Exhibitor Showcases, Wed social event, Thursday social event or two early bird sessions.
- Recognition on the Ohio SHRM web site until December 31, 2009
- Opportunity for an "infomercial" (40 word prepared script) at one of the Concurrent Sessions
- Recognition in the Conference Program Guide
- Conference Bag Stuffer – **NEW!**

BRONZE PACKAGE (NEW FOR 2009!) \$ 2,000 - (A \$3,500 VALUE!)

- Select Booth Space
- Sponsorship of ONE Concurrent Session
- Recognition on the Ohio SHRM web site until December 31, 2009
- Opportunity for an "infomercial" (40 word prepared script) at one of the Concurrent Sessions
- Recognition in the Conference Program Guide
- Conference Bag Stuffer – **NEW!**



1. EXHIBIT SPACE OPPORTUNITIES

Exhibitor spaces are available and are assigned on a "first come, first served basis". Booth size is 8'x10' and will have a 6' table, two chairs, wastebasket and one standard sign furnished by the Ohio Human Resource Conference. Your booth must fit within the 8'x10' booth space as we can not accommodate booths larger than the 8'x10' size. Information regarding additional exhibitor services will be sent to you prior to event and exhibitors may incur additional charges. Further information and exhibition rules will be sent to all confirmed exhibitors and/or sponsors.

- \$1,250 if payment is received by August 15, 2009
- \$1,500 until day of conference

2. RESOURCE PARTNER OPPORTUNITIES

Sponsorship is available on many levels and includes your organization's name and logo in print, signage and verbal recognition throughout the conference.

Resource Partner Opportunities	Total Available	Fee
Conference Registration (Your company logo on signage near registration area; acknowledgement within the Program Guide)	1	\$ 1,500
Committee Shirts (Your company logo on shirt)	1	\$ 2,000
Lanyards	1	\$ 1,250
Conference Bag Stuffers	Several	\$ 300
NEW! – Hut Sponsorship	1 available (Thursday Evening)	\$ 500 (Call for details!)
Wednesday Afternoon Break (Your logo on souvenir cups)	1	\$ 1,250
Thursday Morning Break (Your logo on disposable coffee cups)	1	\$ 1,000
Thursday Afternoon Break (Your logo on souvenir cups)	1	\$ 1,250
Friday Morning Breakfast (Your logo on disposable coffee cups)	1	\$ 1,000
Pen Sponsor - NEW (Your logo on a pen; free conference bag stuffer)	1	\$ 850
Note Pad Sponsor - NEW (Your logo on a notepad; free conference bag stuffer)	1	\$ 1,350
Program Guide Advertisements		
• Full Page - Full color	3	\$ 1,000
• Half Page - Full color - 7.25" x 4.875"	6	\$ 750
• Quarter Page - Full color - 4.875" x 3.325"	10	\$ 500
• Business Card - Full color - 3.25" x 2"	5	\$ 300

** Have an idea/opportunity that you would like to discuss and sponsor?

Contact Kara Kilby at resource-partners@ohioshrm.org

Cancellation Policy

Due to contractual and other commitments made by the Conference Committee, no refunds will be made for exhibit space cancellations received after May 29, 2009.

ROOM ACCOMMODATIONS

Exhibitors and Sponsors can make room reservations directly with Kalahari Resort - Sandusky. 1-877-KALAHARI (1-877-525-2427) Mention the conference name and request the conference rate.



**OHIO SHRM STATE COUNCIL
37TH ANNUAL
OHIO HUMAN RESOURCE CONFERENCE
KALAHARI RESORT, SANDUSKY, OHIO
SEPTEMBER 16 - 18, 2009**

EXHIBIT SPACE OPPORTUNITIES

CONFERENCE INFORMATION / RESOURCE PARTNER SPACE APPLICATION

EXHIBIT SPACE - CONTRACT AGREEMENT:

Resource Partner Guidelines:

- (1) The dimensions of each booth will be 8' wide by 10' deep. Booths will have a skirted table, two chairs, a wastebasket, and one standard sign. Your booth must fit within the 8'x10' booth space as we can not accommodate booths larger than the 8'x10' size. Other items not specifically mentioned in this application (e.g., extension cords, internet access, phone lines, and special draperies, etc.) will be available at an additional charge to the exhibitor.
- (2) Booths will be assigned in the order received or according to sponsorship level.
- (3) Cancellation of any booth reservation must be received in writing no later than July 1, 2009 in order to be eligible for a 50% refund of the reservation fee.
- (4) Companies will be responsible for sending an electronic file of the firm's logo to be used in the program via e-mail to Mike Medoro at mmedoro@aspect-marketing.com. File format should be "jpg", "eps", "tiff", or "bmp" and have a density of 300 dots per inch or greater. This information should be submitted at the time of application.
- (5) A description of the business, product or service for our exhibitor directory (50 words maximum) and the preferred contact's information for printing in the program will need to be submitted electronically to Mike Medoro at mmedoro@aspect-marketing.com. This information should be submitted at the time of application. Please include the name/contact information for printing in the conference program guide. The conference committee reserves the right to edit organizational descriptions based on space availability.
- (6) Two lunches for Thursday are ordered for each booth and are included in the exhibit fee. Additional fees for extra lunches or participation at the social event on Thursday evening can be included with the exhibit booth fees (see the application for details).
- (7) Registration fees to attend the Conference sessions are not included with exhibit booth payment.
- (8) All fees for Exhibitor Commitments need to be included with the submission of this application form. Exhibitors interested in sponsorship opportunities will be sent information under separate cover.

Further information will be sent to all confirmed exhibitors and/or sponsors.

Exhibit booth fees:

- \$1,250 if payment is received by August 15, 2009
- \$1,500 until day of conference

Submission Information:

(Please make checks payable to **Ohio Human Resource Conference** or **OHRC**);

Send the resource partner application, pricing sheet, and all applicable fees to:

Kara Kilby, PHR
(2009 Ohio HR Conference)
ToITest, Inc.
1480 Ford Street
Maumee, OH 43537



2009 Ohio Human Resource Conference - Pricing Sheet

Resource Partner Opportunities	Total Available	Fee	Selection
Premium Sponsorship Packages			
• Platinum Package	1	\$ 9,500	SOLD OUT!
• Gold Package	2	\$ 7,000	
• Silver Package – ONLY 7 LEFT!	10	\$ 3,000	
• Bronze Package – ONLY 4 LEFT!	Several	\$ 2,000	
Exhibit Booths			
• \$1,150 if payment is received by May 31, 2009			
• \$1,250 if payment is received by August 15, 2009			
• \$1,500 until day of conference			
Resource Partner Opportunities			
• Conference Registration	1	\$1,500	
• Committee Shirts	1	\$2,000	
• Lanyards	1	\$1,250	
• Conference Bag Stuffers	Various	\$ 300	
• Hut Sponsorship	1	\$ 500	
• Wednesday Afternoon Break	1	\$1,250	
• Thursday Morning Break	1	\$1,000	
• Thursday Afternoon Break	1	\$1,250	
• Thursday Evening Gift Cards	1	\$1,500	
• Friday Morning Break	1	\$1,000	
• Pen Sponsor	1	\$ 850	
• Note Pad Sponsor		\$ 1,350	
Program Guide Advertisements			
• Full Page - Full color	3	\$1,000	
• Half Page – Full color – 7.25" x 4.875"	6	\$ 750	
• Quarter Page – Full color – 4.875" x 3.325"	10	\$ 500	
• Business Card – Full color – 3.25" x 2"	5	\$ 300	
<input type="checkbox"/> Our company will sponsor a gift or prize. We will be donating: _____			
TOTAL AMOUNT			\$
<i>Have an idea/opportunity that you would like to discuss? – Contact Kara Kilby at resource-partners@ohioshrm.org</i>			

- We require _____ additional Thursday lunches at \$ 40.00 each.
- We require _____ additional Thursday Night Social Tickets at \$ 50.00 each.

Note: The Ohio Human Resource Conference Tax-exempt number is: 31-1691349

BUSINESS INFORMATION:

Organization: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Telephone: _____ **FAX:** _____ **E-mail:** _____

EXHIBITOR IDENTIFICATION (ONLY COMPLETE IF PURCHASING A BOOTH)

Name of the organization as it should appear on booth signs and other signs furnished by the Ohio Human Resource Conference (maximum of two lines).

For the preparation of pre-printed badges, please list the names of those individuals who will be representing your organization at the conference.
