



OHIO SHRM STATE COUNCIL  
38<sup>TH</sup> ANNUAL  
OHIO HUMAN RESOURCE CONFERENCE  
KALAHARI RESORT, SANDUSKY, OHIO  
SEPTEMBER 14 - 17, 2010



**EXHIBIT SPACE OPPORTUNITIES**

**CONFERENCE INFORMATION / RESOURCE PARTNER SPACE APPLICATION**

**EXHIBIT SPACE - CONTRACT AGREEMENT:**

**Resource Partner Guidelines:**

- (1) The dimensions of each booth will be 8' wide by 10' deep. Booths will have a skirted table, two chairs, a wastebasket, and one standard sign. Your booth must fit within the 8'x10' booth space as we can not accommodate booths larger than the 8'x10' size. Other items not specifically mentioned in this application (e.g., extension cords, internet access, phone lines, and special draperies, etc.) will be available at an additional charge to the exhibitor.
- (2) Booths will be assigned in the order received or according to sponsorship level.
- (3) Cancellation of any booth reservation must be received in writing no later than July 1, 2010 in order to be eligible for a 50% refund of the reservation fee.
- (4) Companies will be responsible for sending an electronic file of the firm's logo to be used in the program via e-mail to Mike Medoro at [mgmedoro@aspect-marketing.com](mailto:mgmedoro@aspect-marketing.com). File format should be "jpg", "eps", "tiff", or "bmp" and have a density of 300 dots per inch or greater. This information should be submitted at the time of application.
- (5) A description of the business, product or service for our exhibitor directory (50 words maximum) and the preferred contact's information for printing in the program will need to be submitted electronically to Mike Medoro at [mgmedoro@aspect-marketing.com](mailto:mgmedoro@aspect-marketing.com). This information should be submitted at the time of application. Please include the name/contact information for printing in the conference program guide. The conference committee reserves the right to edit organizational descriptions based on space availability.
- (6) Two lunches for Thursday are ordered for each booth and are included in the exhibit fee. Additional fees for extra lunches or participation at the social event on Thursday evening can be included with the exhibit booth fees (see the application for details).
- (7) Registration fees to attend the Conference sessions are not included with exhibit booth payment.
- (8) All fees for Exhibitor Commitments need to be included with the submission of this application form. Exhibitors interested in sponsorship opportunities will be sent information under separate cover.

Further information will be sent to all confirmed exhibitors and/or sponsors.

Exhibit booth fees:

- \$1,150 if payment is received by May 1, 2010
- \$1,250 if payment is received by August 15, 2010
- \$1,500 until day of conference

**Submission Information:**

(Please make checks payable to **Ohio Human Resource Conference** or **OHRC**);

Send the resource partner application, pricing sheet, and all applicable fees to:

Sandy Manjura  
(2010 Ohio HR Conference)  
CASNET  
947 W. Waterloo Rd.  
Akron, OH 44314  
[Resource-partners@ohioshrm.org](mailto:Resource-partners@ohioshrm.org)

Visit [www.ohioshrm.org/hr\\_conf](http://www.ohioshrm.org/hr_conf) for more information

## 2010 Ohio Human Resource Conference - Pricing Sheet

Resource Partner Opportunities	Total Available	Fee	Selection
<b>Premium Sponsorship Packages</b>			
• Platinum Package	1	\$ 9,500	
• Gold Package	2	\$ 7,000	
• Silver Package	10	\$ 3,000	
• Bronze Package	Several	\$ 2,000	
<b>Exhibit Booths</b>			
<ul style="list-style-type: none"> <li>• \$1,150 if payment is received by May 15, 2010</li> <li>• \$1,250 if payment is received by August 15, 2010</li> <li>• \$1,500 until day of conference</li> </ul>			
<b>Resource Partner Opportunities</b>			
• Conference Registration	1	\$1,500	
• Committee Shirts	1	\$2,000	
• Lanyards	1	\$1,250	
• Conference Bag Stuffers	Various	\$ 300	
• Hut Sponsorship	1	\$ 500	
• Wednesday Afternoon Break	1	\$1,250	
• Thursday Morning Break	1	\$1,000	
• Thursday Afternoon Break	1	\$1,250	
• Thursday Evening Social Event	1	\$1,500	
• Friday Morning Break	1	\$1,000	
• Pen Sponsor	1	\$ 850	
• Note Pad Sponsor	1	\$ 1,350	
<b>Program Guide Advertisements</b>			
• Full Page - Full color	3	\$1,000	
• Half Page – Full color – 7.25" x 4.875"	6	\$ 750	
• Quarter Page – Full color – 4.875" x 3.325"	10	\$ 500	
• Business Card – Full color – 3.25" x 2"	5	\$ 300	
		<b>TOTAL AMOUNT \$</b>	
<i>Have an idea/opportunity that you would like to discuss? – Contact Kara Kilby at resource-partners@ohioshrm.org</i>			

- Our company will sponsor a gift or prize. We will be donating: \_\_\_\_\_
- We require \_\_\_\_\_ additional Thursday lunches at \$ 40.00 each.
- We require \_\_\_\_\_ additional Thursday Night Social Tickets at \$ 50.00 each.

**Note: The Ohio Human Resource Conference Tax-exempt number is: 31-1691349**

### BUSINESS INFORMATION:

Organization: \_\_\_\_\_  
 Contact Name & Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_

### EXHIBITOR IDENTIFICATION (ONLY COMPLETE IF PURCHASING A BOOTH)

Name of the organization as it should appear on booth signs and other signs furnished by the Ohio Human Resource Conference (maximum of two lines)

\_\_\_\_\_

For the preparation of pre-printed badges, please list the names of those individuals who will be representing your organization at the conference.

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