

2011 Ohio Human Resources Conference Resource Partner Agreement



Contact Information

(Note: Company Name and Contact Information are used for publishing in program guide and booth signs – minus the alternate contact info provided)

Company Name:

Contact Name & Title:

Address:

City, State, Zip:

Phone & Fax:

Email:

Website Address:

Alternate Contact Name & Email:

Please List How Many will be Representing Your Organization at the Conference :

Resource Partner Guidelines

- Booth dimensions will be 8x10, have a skirted table, two chairs, a wastebasket, and standard sign with the Company name supplied above. Your booth must fit within the 8x10 space unless you purchase extra booth space. Two lunches for Thursday are included in the exhibit fee, however registration fees to attend the HR Conference are not.
- If you need electricity, internet access, or any other special items for your booth, please coordinate directly through Kalahari Convention Services by filling out the [Kalahari Exhibitor Order Form](#).
- After you register, you will need to provide us the following information for our Resource Partner Directory: Company Logo, the company's description (50 word max) of the business/service/product they provide, and verify the contact information provided above of the company's representative to be printed in the program guide. You may email this information directly to Mike Medoro at mgmedoro@aspect-marketing.com.
- Cancellation of any booth reservation must be received in writing no later than July 1, 2011 for a 50% refund. Cancellations made after that date will not be refunded.
- We would highly suggest that all resource partners bring a door prize to be awarded to the attendees during the Exhibitor Showcase Raffle drawings. If you choose to do so, please fill out the [Prize Giveaway Form](#) by August 26, 2011 and return it to the Resource Partner Chair.
- Any booth set-up items or conference bag stuffers must be mailed directly to Kalahari. Please fill out the [Kalahari Package Shipping, Receiving, Handling, & Delivery Form](#) and coordinate with Kalahari Convention Services.
- Booths will be assigned in the order received or according to sponsorship level & be sent out in Aug/Sept.

Submission Information

- Online at www.ohioshrm.org/hr_conf or by Check (Payable to Ohio Human Resources Conference or OHRC – Tax-Exempt ID # 31-1691349) Submission of checks by mail, questions or ideas may be submitted to contact listed below:

Ashley Patterson – Ohio HR Conference.
671 S. High St. Columbus, OH 43206

Email: Resource-partners@ohioshrm.org
Ph. 614-542-3022 Fx. 614-445-2695

Select Your Investment Opportunity

| Resource Partner Opportunity | Quantity | Price | Total Price |
|---|----------|---------------|-------------|
| Premium Sponsorship Packages | | | |
| <input type="checkbox"/> Rock Star Sponsor | | \$10,500 | \$ |
| <input type="checkbox"/> Woodstock Sponsor | | \$10,500 | \$ |
| <input type="checkbox"/> Platinum – Thursday Evening Social | | \$7,500 | \$ |
| <input type="checkbox"/> Gold – Thursday General Sessions | | \$5,500 | \$ |
| <input type="checkbox"/> Gold – Thursday Lunch Sponsor | | \$5,500 | \$ |
| <input type="checkbox"/> Gold – Friday Lunch Closing Session | | \$5,500 | \$ |
| <input type="checkbox"/> Gold – Bottled Water Sponsor | | \$5,500 | \$ |
| <input type="checkbox"/> Silver – Committee Shirts Sponsor | | \$4,250 | \$ |
| <input type="checkbox"/> Silver – Lanyard Sponsor | | \$4,250 | \$ |
| <input type="checkbox"/> Silver – Pen & Notepad Sponsor | | \$4,250 | \$ |
| <input type="checkbox"/> Pearl Sponsorship | | \$3,000 | \$ |
| <input type="checkbox"/> Bronze Sponsorship | | \$2,000 | \$ |
| <input type="checkbox"/> Exhibitor Kiosk | | \$1,800 | \$ |
| Resource Partner Exhibitor Booths | | | |
| <input type="checkbox"/> Resource Partner Exhibitor Booth - \$999 thru January 31 - \$1,150 thru April 15 - \$1,250 thru June 30 - \$1,500 thru Sept 20 | | \$ | \$ |
| Individual Resource Partner Options / Add-Ons | | | |
| <input type="checkbox"/> Additional Booth (for Double Booth) | | \$675 / \$500 | \$ |
| <input type="checkbox"/> Conference Bag Stuffer | | \$300 | \$ |
| <input type="checkbox"/> Grand Prize Sponsor | | \$ | \$ |
| <input type="checkbox"/> Break Sponsor – Thurs AM / Fri AM | | \$799 | \$ |
| <input type="checkbox"/> Break Sponsor – Wed PM / Thurs PM | | \$999 | \$ |
| <input type="checkbox"/> Hut/Hospitality Room Rental | | \$500 | \$ |
| <input type="checkbox"/> Thursday Lunches | | \$30 | \$ |
| <input type="checkbox"/> Thursday Evening Social Tickets | | \$50 | \$ |
| <input type="checkbox"/> Friday Lunches | | \$30 | \$ |
| <input type="checkbox"/> All Three – 2 Lunches & Social Event | | \$100 | \$ |
| <input type="checkbox"/> Just Two – Social & Friday Lunch | | \$75 | \$ |
| <input type="checkbox"/> Honorary Sponsor | | \$100 | \$ |
| <input type="checkbox"/> Sponsor a Prize/Book/Gift Card | | \$ | \$ |
| <input type="checkbox"/> Attend the Conference | | \$ / \$275 | \$ |
| Resource Partner Program Advertisement Options | | | |
| <input type="checkbox"/> Full Page / Full Color Ad | | \$1,000 | \$ |
| <input type="checkbox"/> Half Page/ Full Color Ad | | \$750 | \$ |
| <input type="checkbox"/> Quarter Page / Full Color Ad | | \$500 | \$ |
| <input type="checkbox"/> Business Card / Full Color Ad | | \$300 | \$ |
| Total Amount for (insert Company Name): | | | \$ |

I certify that I have read and agree to comply with the Resource Partner Guidelines and Information Packet.

Signature: _____ **Date:** _____