

ACBSP Two-Year College Ethics Education Survey Instrument

SECTION I: Administrative Practice Issues

1. Does your school require its undergraduate business students to take a course entirely devoted to ethics?

____ Yes No ____ (If “No”, please proceed to Question 2 on the next page)

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If “Yes”, please respond to the questions 1A through 1E

1A. What is the course title? (Please Print)

Course Title: _____

1B. Is the course part of the required undergraduate business core curriculum?

____ Yes No ____

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If “No”, is it required as part of the Institutional Core Curriculum or as part of a business major?

____ Institutional Core Business Major ____

1C. Is the course taught in the school of business?

____ Yes No ____

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If “No”, in what department is the course taught? _____

1D. Is the course taught by a faculty member from a business-related discipline?

____ Yes No ____

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If “No”, from what discipline? _____

1E. If the course is taught within the business department, is the course cross-listed with a non-business course or courses?

____ Yes No ____

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If “Yes”, with which department is it cross-listed? _____

Please SKIP Questions 2 and 3 and continue the survey with Question 4.

2. If you answered "No" to Question 1, does your school require its undergraduate business students to take a course of which at least 50 percent is devoted to ethics?

Yes No (Please proceed to Question 3)



If "Yes", please respond to Questions 2A through 2E.

2A. What is the course title? (Please Print)

Course Title: _____

2B. Is the course part of the required undergraduate business core curriculum?

Yes No



If "No", is it required as part of the Institutional Core Curriculum or as part of a business major?

Institutional Core Business Major

2C. Is the course taught in the school of business?

Yes No



If "No", in what department is the course taught? _____



2D. Is the course taught by a faculty member from a business-related discipline?

Yes No



If "No", what discipline? _____

2E. If the course is taught within the business department, is the course cross-listed with a non-business course or courses?

Yes No



If "Yes", with which department is it cross-listed? _____

3. If you responded "No" to both Question 1 and Question 2, how does your school meet your accrediting body's business ethics requirement? (Please Print)

SECTION II: Business Ethics Education: Attitudes, Beliefs, and Opinions

For the following questions, please circle your response to each question using the following

- scale: (5) Strongly Agree
 (4) Somewhat Agree
 (3) Neutral
 (2) Somewhat Disagree
 (1) Strongly Disagree

4. An undergraduate business ethics course should be required of all business students.	1	2	3	4	5
5. Business ethics should be integrated throughout the undergraduate business curriculum, but not required as a separate course.	1	2	3	4	5
6. Business ethics should be taught both as a required course and integrated throughout the undergraduate curriculum.	1	2	3	4	5
7. There is no need to explicitly address ethical issues in the undergraduate business curriculum.	1	2	3	4	5
8. Business ethics is best taught outside the school of business by an expert in ethics (i.e. by a person trained in philosophy/moral development).	1	2	3	4	5
9. Business ethics is best taught inside the school of business by an expert in ethics (i.e. by a person trained in philosophy/moral development).	1	2	3	4	5
10. If an undergraduate business program requires a course in business ethics, it should be taught by a business faculty member.	1	2	3	4	5
11. There is an adequate supply of faculty qualified to teach an undergraduate business ethics course(s).	1	2	3	4	5
12. Ethical behavior in business has declined in the past decade.	1	2	3	4	5
13. The recent heightened concern about ethics in business is of little long-term consequence for undergraduate business education.	1	2	3	4	5
14. In general, effective business leaders are ethical.	1	2	3	4	5
15. Business ethics ought to be an important part of the educational mission of undergraduate or ACBSP-accredited business programs.	1	2	3	4	5

16. Undergraduate business programs should have a code of ethics for their students.	1	2	3	4	5
17. Undergraduate business programs should have a code of ethics for their faculty.	1	2	3	4	5
18. ACBSP should take the lead in developing a model code of ethics for undergraduate business schools.	1	2	3	4	5
19. ACBSP should provide training for faculty on how to teach business ethics and integrate it into the business curriculum.	1	2	3	4	5
20. In light of recent high-profile business scandals, undergraduate business schools should place more emphasis on business ethics education.	1	2	3	4	5
21. It is likely that students who take an undergraduate business ethics course will experience a change in attitude and behavior.	1	2	3	4	5
22. An undergraduate business ethics course should seek to change student's attitudes and behaviors.	1	2	3	4	5
23. A concerted effort by undergraduate business schools to improve the ethical awareness of students will eventually raise the ethical level of actual business practice.	1	2	3	4	5
24. Business ethics is taught in a satisfactory manner for the undergraduate business students in our program.	1	2	3	4	5
25. Our undergraduate business students are more sensitive to ethical issues in business by the time they complete our program than when they started our program.	1	2	3	4	5
26. Doctoral students in business should be required to address ethical issues that apply to their area of specialization.	1	2	3	4	5

SECTION III: Practices, Plans, Attitudes, and Demographics

27. Does your school or program have a student code of ethics?

___ Yes No ___

28. Does your school or program have a faculty code of ethics?

___ Yes No ___

29. Rank the following four descriptions of your ideal undergraduate business ethics professor.

(1 = Least Preferred to 4 = Most Preferred – Please do not repeat your responses)

_____ A Philosophy/Ethics Professor with no formal training, education, or experience in business

_____ A Philosophy/Ethics Professor with formal training, education, or experience in business

_____ A Business Professor with no formal training, education, or experience in philosophy/ethics

_____ A Business Professor with formal training, education, or experience in philosophy/ethics

30. What would you say is the **single greatest impediment** to increasing the emphasis on ethical education in the undergraduate business curriculum? (Please Print)

31. Is your school affiliated with an “Ethics Center”?

_____ Yes _____ No If “Yes”, which one?

31A: If No to Question 31, does your school plan to affiliate with an existing “Ethics Center”?

_____ Yes _____ No If “Yes”, which one?

31B: Whether “Yes” or “No” to Question 31 or 31A, does your college or university plan to create or develop an “Ethics Center”?

_____ Yes _____ No If “Yes”, what will the focus of the “Ethics Center” be?

32. If your two-year college offers a course in “Business Ethics”, do your students encounter any difficulties when transferring that course to a four-year college?

Yes No I Do Not Know

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If Yes, what difficulties do your students encounter in transferring the “Business Ethics” course?

33. Is your undergraduate degree program doing anything “unique” (beyond offering a core class in business ethics and/or integrating business ethics into the core business curriculum) to enhance the business ethics education of its business students?

34. What is your title or position? _____

35. What is your gender? Male Female

36. My school is: Public Private—Secular Private—Religious

37. The highest business-related degree my institution offers is:

Two-Year/Associate Degree
 Four-Year Bachelors Degree
 Masters Degree
 Doctoral Degree

Please return the questionnaire to: Scott Freehafer
3425 Shad Dr. East
Mansfield, Ohio 44903

THANK YOU FOR YOUR PARTICIPATION! Please fill out the postcard and return or email me at sfteehafer@neo.rr.com so that I know that you have completed the survey. If you would like to receive a copy of the Executive Summary of this study once it is completed, please email me at sfreehafer@neo.rr.com or check the appropriate line on the postcard which accompanies this survey.