

Muskingum University
**Master of Information Strategy, Systems
& Technology Program Presents:**

How to Embrace and Influence Change

What will you experience?

- Get energized about the future by thinking about change in a whole new way.
- Learn how to embrace and influence the natural laws of change for ourselves and others.
- Investigate and apply Dan Heath and Chip Heath's new book, *SWITCH, How to change things when change is hard.*
- Apply the Heath brothers three simple strategies to leverage change: direct the mind, motivate the heart and shape the path.

Why Attend?

Rapid change is a consistent reality in our work and in life. Success in today's marketplace goes to those who can quickly recognize and react to opportunities and challenges.

Who Should Attend?

Everyone – you are an integral part of influencing change.



Thrive in the Pace of Change:

When: February 8, 2012
8:00 a.m. – 10:15 a.m.
MVHRMA Chapter Meeting

Where: Zanesville Muskingum County
Chamber of Commerce -
Downstairs Conference Room

RSVP: to Joy Riddle
Needed by Mon., February 6th
Email: jriddle@zmchamber.com
Fax: 454-2963 **Phone:** 455-8282

MUSKINGUM UNIVERSITY

GRADUATE & CONTINUING STUDIES